

2025中国国际商用车展览会

2025 China Commercial Vehicles Show (CCVS)



2025年11月10-13日
武汉国际博览中心
10-13 November, 2025

Wuhan International Expo Center, China

有关商用车、零部件及智能技术、物流装备的国际盛会
International Exhibition for Commercial Vehicles, Parts, Smart Technology, and Logistics Equipment

高端化、智能化、绿色化

High-End, Intelligent, and Eco-Friendly



www.ccvs.asia

中国国际商用车展览会

China Commercial Vehicles Show (CCVS)

支持单位	中华人民共和国工业和信息化部
主办单位	中国国际贸易促进委员会汽车行业分会
承办单位	汉阳专用汽车研究所 汉诺威米兰展览(上海)有限公司 湖北省汽车行业协会 武汉新城国际博览中心经营管理有限公司 中国国际贸易促进委员会武汉市分会 武汉经济技术开发区管委会 北京三达经济技术合作开发中心
协办单位	中国汽车工业协会专用车分会 中国汽车工程学会专用车分会 《专用汽车》杂志社
行业支持单位	中国汽车工业协会 中国汽车工程学会 中国汽车技术研究中心有限公司 中国国际贸易促进委员会湖北省分会
Special Supporter	Ministry of Industry and Information Technology of the People's Republic of China
Sponsors	China Council for the Promotion of International Trade, Automotive Sub-Council
Organizers	Hanyang Special Purpose Vehicle Institute Hannover Milano Fairs Shanghai Limited Hubei Automotive Industry Association Wuhan New City International Expo Center Management Company Limited China Council for The Promotion of International Trade, Wuhan Sub-Council Management Committee of Wuhan Economic & Technological Development Zone Beijing Sanda Economic and Technology Center of MIIT
Co-organizers	Special Purpose Vehicle Branch of China Association of Automobile Manufacturers Special Purpose Vehicle Branch of Society of Automotive Engineers of China Special Purpose Vehicle Magazine Agency
Industry Supporters	China Association of Automotive Manufacturers Society of Automotive Engineers of China China Automotive Technology & Research Center Co.,Ltd. China Council for The Promotion of International Trade, Hubei Sub-Council

展会简介

Exhibition Profile



2025 CCVS 展现中国商用车 新未来

中国国际商用车展览会(CCVS)是我国唯一的国家级商用车展,也是亚洲最大的商用车展,自2012年创办以来,已成功举办6届。2025CCVS展出面积计划为8万平方米,专业观众预计超过6万人次。

“十四五”以来,我国商用车行业经历了从高速增长向高质量发展转型的关键期,以创新为引领,以发展新质生产力为核心,能源结构转型驱动整个产业向新能源化、智能化、网联化全面升级。

2025年,我国将继续加快改革步伐,加大刺激消费力度以拉动内需,随着政策“组合拳”落地并发挥效应,宏观经济环境前景乐观。在此背景下,我国商用车市场需求趋稳,结构性增长机会大,随着新能源商用车全面高速增长,市场需求和产业生态继续发生巨变,高端化、智能化、绿色化发展的主基调不变。

本届展会将全面展现我国商用车行业高质量发展、培育形成新质生产力的最新成果,新能源、智能化商用车及零部件是展会的“主角”。为期4天的展会将为企业提供品牌、信息传播平台,与用户及产业链上下游交流平台和产品交易平台,成为我国商用车行业发展的“风向标”。国内外专业观众(特别是基建、物流等行业用户)数量的持续增长、全产业链充分互动、国内外媒体高度关注和深入报道是中国国际商用车展(CCVS)的最大亮点。

2023CCVS回顾:

- 33 辆全球首发车、39辆国内首发车闪耀车展,新能源展车在数量上首次与传统燃油车型平分秋色,低碳、0碳、智能、节能成为众多展商的参展主题。
- 在“双碳”目标引领下,以新能源化、智能化、数字化为主要内容的行业科技创新、产品迭代空前活跃,出口形势鼓舞人心。我国商用车技术、产品趋势、竞争格局、产业生态、发展模式等变化,在本届展会上得到充分体现。
- 新模式、智能化、新能源、国6b等元素,在底盘、专用车、零部件等商用车产业链的各个环节得到充分体现,全景展示了在新格局、新理念下,我国商用车实现高质量发展,不断满足新需求的创新实力。
- 专用车头部企业大规模参展,并与主机厂形成联动。零部件参展商数量较上届增长40%。
- 本届展会继续开辟冷链展区,在展示冷藏车及相关零部件的同时,也展示应用场景和运营模式。

基于2023 CCVS的成功举办,2025年中国国际商用车展览会将于2025年11月10-13日在武汉国际博览中心举办,诚邀国内外企业报名参展。



2025 CCVS: Unveiling the Future of China's Commercial Vehicles

China Commercial Vehicles Show (CCVS) has been held successfully for six sessions since its debut in 2012. It is the only national exhibition in China for commercial vehicles and the largest one in Asia. The 2025 CCVS will cover an area of 80,000 square meters, with over 60,000 professional attendees expected.

Since the 14th Five-Year Plan, China's commercial vehicle industry has undergone a critical period of transformation. The focus has shifted from rapid growth to high-quality development, driven by innovation and the development of new productive capacities. The transformation of the energy structure is propelling the entire industry towards comprehensive upgrades in new energy, intelligence, and networking.

In 2025, China will continue to accelerate reform and stimulate consumption to boost domestic demand. With the implementation and effects of a number of policy combinations, the macroeconomic outlook remains optimistic. In this context, the demand for commercial vehicles in China is stabilizing, presenting significant growth opportunities. As new energy commercial vehicles grow rapidly, market demand and the industrial ecosystem are experiencing major changes. The focus on high-end, intelligent, and eco-friendly development will remain unchanged.

This exhibition will fully showcase the high-quality achievements of China's commercial vehicle industry and the development of new productive capacities. The highlights of the exhibition are new energy and intelligent commercial vehicles, as well as their parts. It will serve as a platform for branding, information sharing, user interaction, industrial chain communication, and product trading. CCVS is becoming the benchmark for the development of China's commercial vehicle industry. The show features a growing professional audience, particularly from the infrastructure and logistics sectors, and facilitates extensive interaction across the entire industrial chain. Additionally, one of the key highlights of the China Commercial Vehicles Show (CCVS) is the significant attention and in-depth coverage from both domestic and international media.

Review of CCVS2023

- 33 global premieres and 39 domestic premieres dazzled the show. New energy vehicles, for the first time, shared the stage with traditional fuel-powered cars. Many exhibitors showcased themes of low-carbon, zero-carbon, intelligence, and energy-saving.
- Guided by the "dual carbon" goal, the commercial vehicle industry has seen unprecedented innovation and product upgrades. This theme focuses on new energy, intelligence, and digitalization. The export situation is also encouraging. The exhibition fully reflects the changes in commercial vehicle technology, product trends, competition landscape, industrial ecology, and development models in China.
- New models, intelligence, new energy, and National 6b standards are evident across the commercial vehicle industry chain, including chassis, special vehicles, and vehicle components. This creates a comprehensive display of China's innovative commercial vehicle strength, achieving high-quality development and meeting new needs under new patterns and concepts.
- The exhibition saw a significant presence of leaders from the special vehicle industry, forming connections with major commercial vehicle manufacturers. Notably, the number of parts exhibitors increased by 40%.
- The exhibition featured a cold chain display area. This included refrigerated trucks and related components, showcasing application scenarios and operational models.

Building on the success of CCVS 2023, the China Commercial Vehicles Show 2025 will be held at the Wuhan International Expo Center from November 10-13, 2025. We warmly invite both domestic and international companies to register for the exhibition.

展品范围

Exhibit Categories

整车类

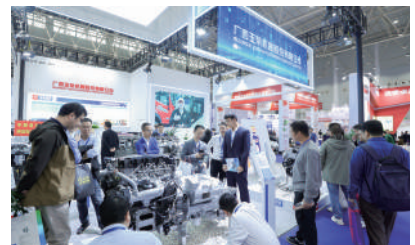
各类客车、商务车、公交车、房车/休闲车、越野车、沙滩车、教练车;重卡、中卡、轻微卡、皮卡、牵引车、各种形式的自卸车、厢式车、罐式车、冷藏车、起重举升类车、特种车、仓栅车、半挂车等专用汽车产品、新能源（纯电、氢能、甲醇等）商用车，校车，军用特种车辆，救护车等其他各类专用车辆。

零部件类

发动机、底盘、变速箱、轮胎及轮毂、车桥、车厢、驱动和制动系统、传动装置、ABS及安全装置、控制系统、车载GPS系统、液压件、齿轮轴承、空调、内饰等附件、润滑剂、新材料、新能源、智能化等相关产品，以及专用汽车上装零部件及系统；汽车导航、汽车音响、车载摄像头、车载电话、汽车DVD、TSP服务商、方案运营商、地图运营商；汽车防盗器、智能感应器、汽车报警器、汽车GPS定位、汽车行车记录器等；HID氙气灯、车载电压稳定器、LED灯、汽车大灯总成、卤素灯等；车载冰箱、车载充电器等。

维修检测及其他类

维护检测系统、工具及修理器材、改装技术和设备、行业媒体等。



展品范围

Exhibit Categories

Vehicle

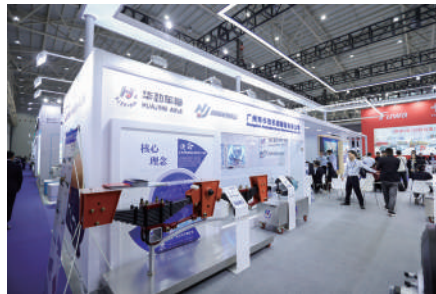
Various types of passenger cars, commercial vehicles, buses, recreational Vehicle, off-road vehicles, beach cars, coach cars; Heavy trucks, light trucks, mini trucks, pickup trucks, tractors, all types of tippers, vans, tankers, refrigerator car, lift truck, special vehicle, stake truck, semi-trailer and other automobile products, new-energy (pure electric, hydrogen energy, methanol, etc.) commercial vehicles, school buses, military vehicles and special transportation, ambulance and other types of special vehicles.

Parts & Accessories

Engine, chassis, gearbox, tire and wheel, axle, carriage, driving and braking system, transmission device, ABS and safety device, control systems, automotive GPS system, hydraulic parts, gear bearing, air conditioning, interior accessories, lubricants, new materials, new energy, intelligent and related products, parts and system for special purpose vehicles, Automotive navigation & AV system, automotive stereo, on-board camera, automotive phone, automotive DVD, TSP service provider, program operator, map operator; automotive anti-theft device, smart sensor, automotive alarm, GPS vehicle positioning, car driving recorder; HID xenon lamp, automotive voltage stabilizer, LED light, automobile head light assembly, halogen lamp; vehicle refrigerator, automotive charger, etc.

Inspection and Maintenance

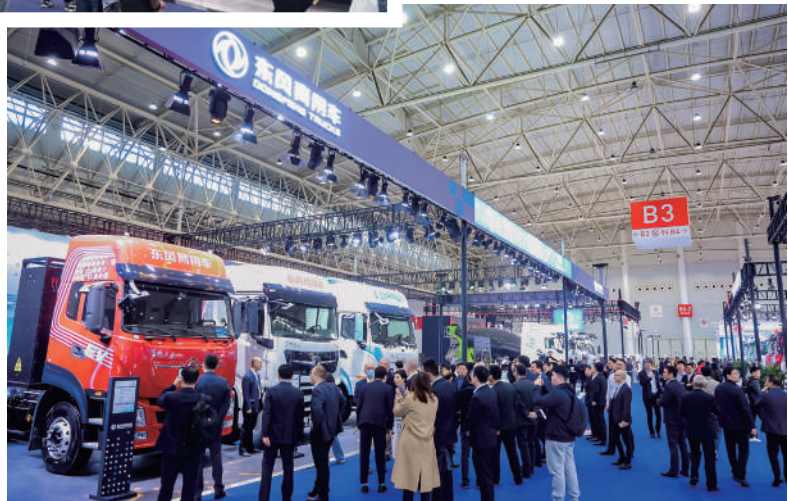
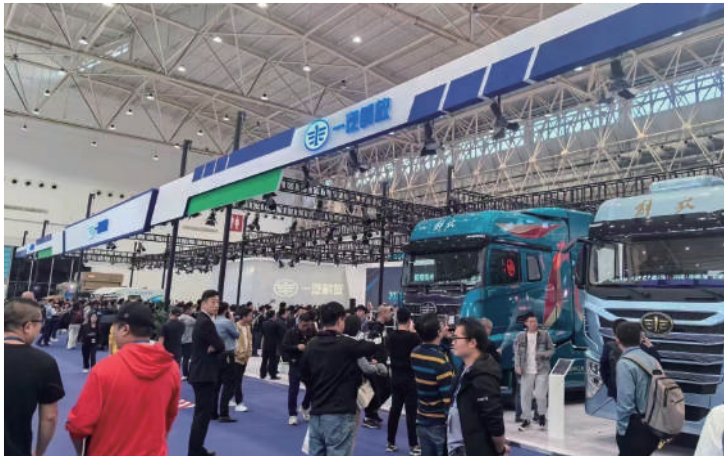
Maintenance and detection systems, tools and repair equipment, modification technology and equipment, industry Media.



观众组织

Visitor Promotion

- 专业观众** 依托大会组织方的优势资源，展会将倾力邀请和组织国内外用户代表和专业人士莅临参观。专业观众将来自基础设施建设、建筑工程、物流运输、机场港口、石油化工、装备制造、水泥砂浆搅拌、公安、消防、邮电、医疗、客运、旅游、个体经营等领域以及业界内的经销商、零部件、维修检测服务等流通领域。
- 官方邀请** 由各主承办单位发出展会邀请，邀请各有关部门（发改委、交通、建设、环保、公安、消防、邮电、医疗等领域）的用户单位、行业协会及科研单位、业内专家学者，以及各地商会代表。
- 宣传策划** 本届展会将联合国家级综合媒体、门户网站、平台及商用车、物流行业主流媒体，在业界及相关用户领域进行广泛连续的报道和宣传；利用国内外各同类展会的平台发布大会信息及邀请专业人士参加；通过电子邮件、电子快讯、互联网等形式，向大会数据库内优质客户发送讯息和邀请；深入流通和专业用户领域，组织对口经销商及用户组成参观团前来参观。



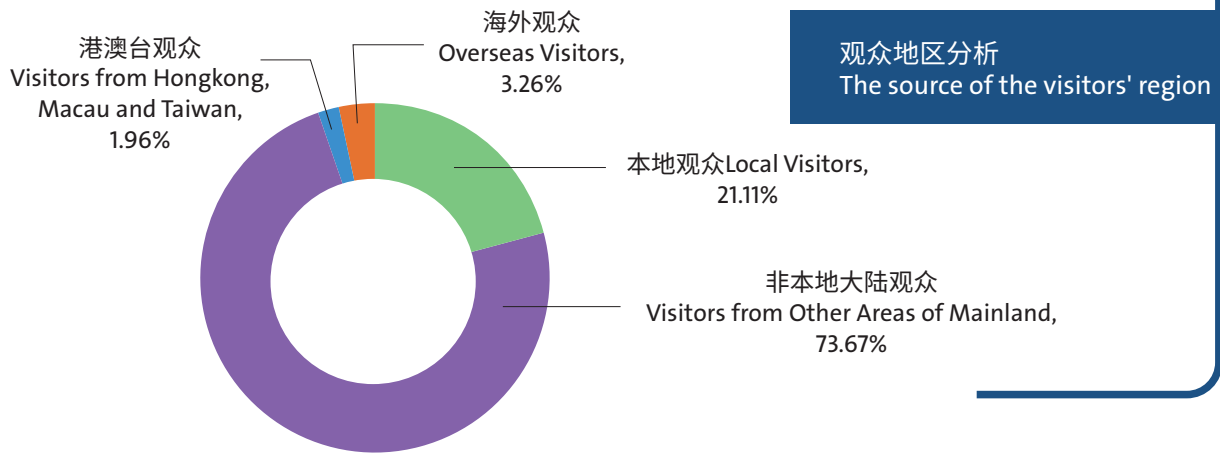
Visitor Promotion

- Trade Visitor** With its competitive edge, the organizer is focusing on organizing high-qualified domestic and foreign end-users and professionals, These cover fields such as construction, transportation, port, petrochemical, equipment, manufacturing, cement mortar mixing, public security, fire fighting, telecommunications, medical, public transport, tourism, self-employed individuals, parts & accessories, and inspection and maintenance services etc.
- Official Invitation** Formal official invitation will be sent out to the related governmental authorities including the National Development and Reform Commission, the Ministry of Communications, Construction, environmental protection, Public Security, Fire Department, Posts and Telecommunications, and Medical sector, Invitations will also be extended to industry experts, specialists or scholars from industrial associations and research institutions, and the representatives from local chambers of Commerce.
- Promotion Campaign** Exposure of this exhibition is composed of continuous coverage and publicity for the industry and users in cooperation with mainstream media. Domestic and foreign platforms are utilized to publish exhibition information and send invitation to professionals. E-mail and the Internet are utilized to share messages and send invitation to quality clients in the database. The focus is on logistics and professional users, with organized efforts to bring counterpart dealers and users together as visiting groups for the exhibition.

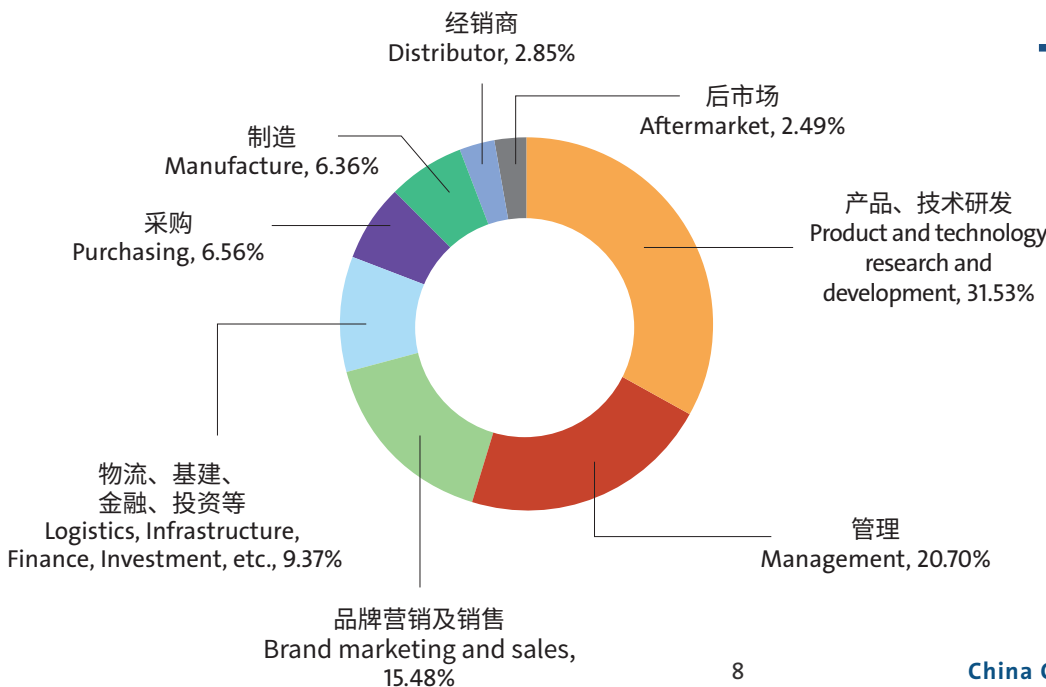
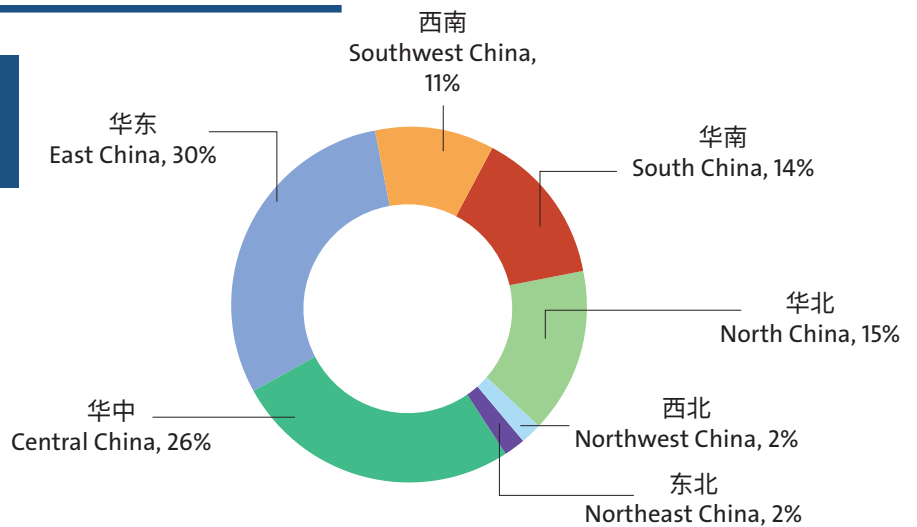


2023年展会观众和媒体

Visitors and Media at CCVS 2023

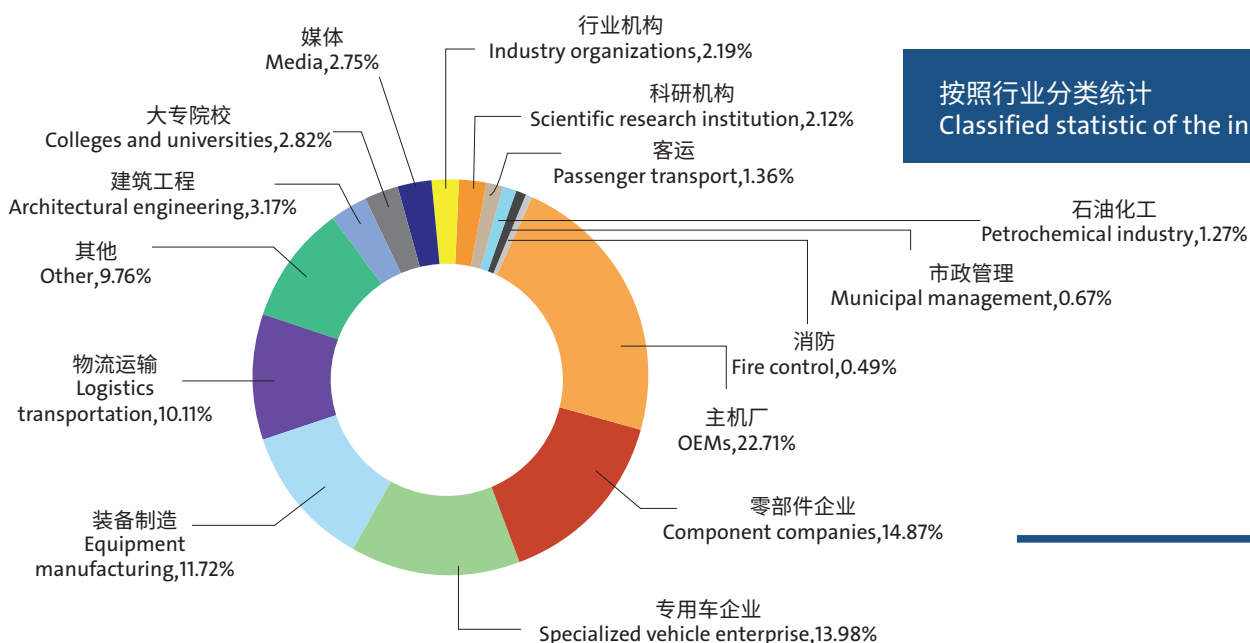


大陆地区观众区域分类统计 (行政区域) The classified statistic of the visitors' area (administrative regions)



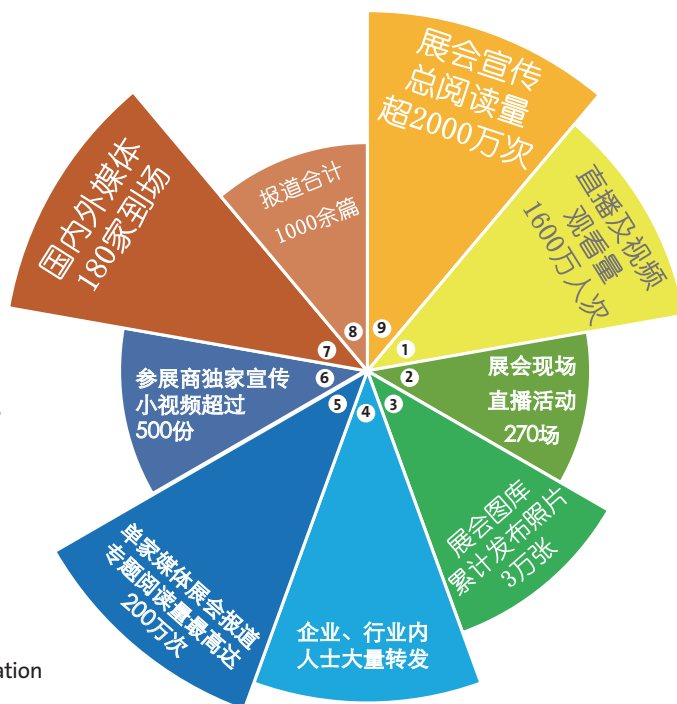
2023年展会观众和媒体

Visitors and Media for CCVS 2023



媒体影响力 Influence of social media

- ① Broadcast and Replay Viewed by 16 Million Person/time
- ② 270 Live Events of Promotion on Site
- ③ 30,000 Photos Released
- ④ Forward by Business and Industrial Insiders
- ⑤ Special Reports from Single Media Reach 2 Million Views, Achieving the Highest Traffic
- ⑥ Over 500 exclusive promotional videos for exhibitors
- ⑦ 180 Chinese and Foreign Media
- ⑧ More than 1,000 Reports
- ⑨ More than 20 Million Views of Exhibition Publicity Information



为何选择CCVS

Why CCVS?

参加中国国际商用车展览会，
您将收获：

提升品牌认知度

打造品牌形象，提高产品知名度，培养消费者的品牌忠诚度。

覆盖整个中国市场

立足华中，覆盖整个中国地区的终端消费者和渠道商，增强市场占有率。

低成本，高效率的市场推广

获得众多国内外强势媒体的密集型报道和社会的广泛关注，为您的推广开源节流，降低成本。

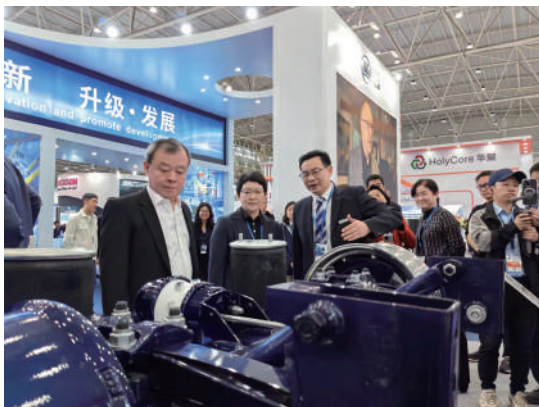
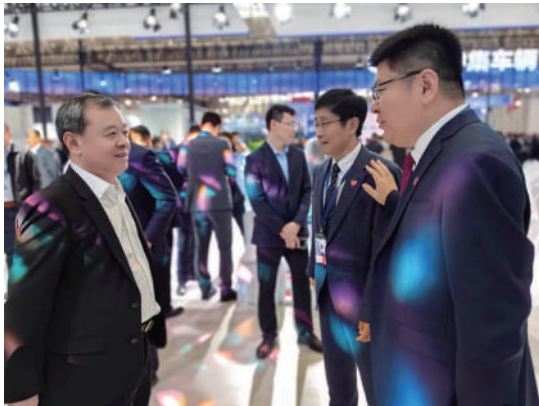
推出新品的绝佳机会

一流的展示环境和氛围，高质量的媒体曝光，使您的新品发布获得最佳的效果和最及时的市场反馈。

商用车全产业链深度互动

专业的展会组织

中国国际贸易促进委员会汽车行业分会做为展会的主办方，充分发挥了其在中国汽车展览方面的综合实力、在国内外汽车企业中的影响力和凝聚力，全面协调展会的策划、招展、同期活动举办、专业观众邀请，及展位规划、现场服务等工作，携手汉诺威米兰展览(上海)有限公司、汉阳专用汽车研究所及武汉新城国际博览中心经营管理有限公司，给您带来最优质、高效、个性化、国际化的展会策划、组织、管理和服务。



为何选择CCVS

Benefits of Participation in CCVS

Benefits by participation in CCVS

Enhance Brand Awareness

Build brand image, enhance product recognition, and cultivate consumer loyalty.

Cover the market of China

Based in central China, cover all the end-consumers and dealers to increase the market share.

Achieve Low Cost and High Efficiency

Access extensive coverage from many domestic and international media, as well as wide public awareness, to reduce product promotion costs.

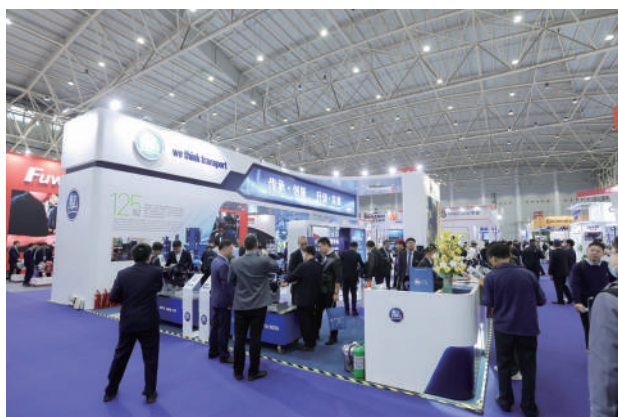
A good opportunity to launch new products

In an excellent exhibition environment and atmosphere, as well as high quality media exposure, your new products launching will draw the widest attention, and obtain the most timely market feedback.

Deep interaction within the complete industrial chain of commercial vehicles

Professional exhibition organization

China Council for the Promotion of International Trade, Automotive Sub-Council, as a sponsor, would take advantage of its comprehensive strength in China's automobile exhibitions and its influence and cohesive force in domestic and overseas automobile industry, to achieve the overall coordination of exhibition planning, professional exhibitors' and visitors' invitation, holding concurrent events, booth planning and onsite service, etc. Together with Hannover Milano Fairs Shanghai Ltd, Hanyang Special Vehicle Research Institution as well as Wuhan New City International Expo Center Management Company Ltd. to bring the high-quality, efficient, personalized and internationalized exhibition planning, organization, and management.



展会同期活动

Concurrent Events

物流与运输车辆高峰论坛	Logistics and Transport Vehicles Summit
中国专用车产业发展国际论坛	China International Special Vehicles Industry Forum
冷链物流可持续发展论坛	Cold Chain Logistics Sustainable Development Forum
中国商用车新生态高峰论坛	China New Ecology of Commercial Vehicle Forum
中国年度卡车颁奖典礼	China Truck of the Year Awards Ceremony
现场动态演示活动	Dynamic Demo Events
参展商现场发布活动	Exhibitors release activities



参展信息

Exhibition Information

日程安排	搭建期: 2025年11月7日-11月9日 展览期: 2025年11月10日-11月13日 撤展期: 2025年11月13日
报名截止日期	2025年9月30日
参展请联系	中国国际贸易促进委员会汽车行业分会 联系人: 张晓萌 / 佟彤 电话: +86-10-63368188转207 / 13601089602 +86-10-63368188转209 / 13426112315 电邮: zhangxiaomeng@auto-ccpit.org tongtong@auto-ccpit.org 地址: 北京市西城区白云路1号白云大厦3层 邮编: 100045 汉诺威米兰展览(上海)有限公司 联系人: 曹婧玲女士/胡晞先生/罗智杰先生 电话: +86-21-20557008/7009/7007 传真: +86-21-20557100 邮箱: jessie.cao@hmf-china.com frank.hu@hmf-china.com craig.luo@hmf-china.com 地址: 上海市浦东新区兰花路308号盈丰天地写字楼A座15F
Schedule	Move-in Period:7-9 November, 2025 Exhibitor Period:10-13 November, 2025 Move-out Period:13 November, 2025
Registration deadline	30 September, 2025
Contacts	China Council for the Promotion Of International Trade, Automotive Sub-Council Contact Person: Zhang Xiaomeng/ Tong Tong Tel: +86-10-63368188*207 / 13601089602 +86-10-63368188*209 / 13426112315 E-mail: zhangxiaomeng@auto-ccpit.org tongtong@auto-ccpit.org Address: Floor 3, Baiyun Mansion, #1 of Baiyun Road, Xicheng District,Beijing,China Post Code : 100045 Hannover Milano Fairs Shanghai Ltd. Contact Person:Jessie Cao/Frank Hu/Craig Luo Tel: +86-21-20557008/20557009/20557007 Fax: +86-21-20557100 Email: jessie.cao@hmf-china.com frank.hu@hmf-china.com craig.luo@hmf-china.com Address: 15F, Tower A, Infun World, No.308 Lanhua Rd, Pudong New District, Shanghai, China

参展预登记

Space Pre-Registration

<p>中国国际商用车展览会 China Commercial Vehicles Show 电话 Tel: +86-10-63368188*207 / 13601089602 +86-10-63368188*209 / 13426112315 邮箱 E-mail: zhangxiaomeng@auto-ccpit.org</p>	
<p>公司名 Company name: _____</p> <p>地址 Address: _____ 邮编 Postal code: _____</p> <p>联系人 Contact person: _____ 职位 Position: _____</p> <p>电话 Tel: _____ 网站 Website: _____</p> <p>邮件 E-mail: _____</p>	
<p>展位类型 Stand Space Application:</p> <p>标准展位(9平方米起租): 人民币 8000/9平方米 Shell Scheme (Minimum 9 sqm) Rate: RMB 8000/9m²</p> <p>光地展位(36平米起租): 人民币900/平方米 Space Only (Minimum 36 sqm)Rate: RMB 900/m²</p>	
<p>我们想要申请 _____ 展位(标摊/光地), _____ 平方米。 We would like to apply for _____ booth (shell/raw), _____ sqm.</p>	
<p>签字盖章 Signature & Stamp _____ 日期 Date _____</p> <p>报名截止日期 Application Deadline 2025年9月30日 30 Sep, 2025</p> <p>定金需在报名后5个工作日之内交纳 (展位费的20%) Down payment should be paid within 5 working days after application (20% of booth price)</p>	

此申请被组织单位确认后与所附的参展条款及附件共同构成了有效合法的合同。
请确定已经仔细阅读并接受此参展条款。

Note: This application, when approved by the organizer, shall constitute, together with the Terms & Conditions for Participation annexed hereto, and any additions which may be made pursuant to the said Terms & Conditions, a valid and legally binding contract.

中国国际贸易促进委员会汽车行业分会
China Council for the Promotion
of International Trade, Automotive Sub-Council
联系人:张晓萌/ 佟彤
Contact Person: Zhang Xiaomeng/ Tong Tong
电话/Tel: +86-10-63368188转207 / 13601089602
+86-10-63368188转209 / 13426112315
电邮/E-mail: zhangxiaomeng@auto-ccpit.org
tongtong@auto-ccpit.org

汉诺威米兰展览(上海)有限公司
Hannover Milano Fairs Shanghai Ltd.
联系人: 曹婧玲 女士/胡晞 先生/罗智杰 先生
Contact: Jessie Cao/Frank Hu/Craig Luo
电话/Tel: +86-21-20557008/7009/7007
传真/Fax: +86-21-20557100
电邮/E-mail: jessie.cao@hmf-china.com
frank.hu@hmf-china.com
craig.luo@hmf-china.com

