

中国国际商用车高峰论坛日程

2015年11月12日下午 湖北武汉 国际博览中心
Schedule of China Commercial Vehicles Summit Forum Afternoon of November 12, 2015 at Wuhan International Expo Center, Hubei

主办单位: 中国国际贸易促进委员会汽车行业分会

Organizers: China Council for the Promotion of International Trade, Automotive Sub-Council

工业和信息化部工业文化发展中心
The Industrial Culture Developing Center of MIIT

汉诺威米兰展览（上海）有限公司
Hannover Milano Fairs Shanghai Ltd.

协办单位: 卡车之家

Co-organizers: 360che.com

论坛主题: 新常态，新机遇，新希望

Theme: New Normal, New Opportunity and New Hope

主 题	Time 时 间	Forum agenda 论坛议程	Speechmaker (proposed) 演讲嘉宾 (拟)
Subject			
Sign-in	13:00 -13:30	Registration at Hall B0 嘉宾 签到入场 展馆 B0 登录厅	
嘉宾签到			

Opening	13:30-13:35	Introduction of VIPs. 主持人致开场词 介绍领导及嘉宾	Zhang Hongqing, Chairman of Application & Service Committee of SAE-China 中国汽车 工程学会应用与服务 分会主任委员 张宏 庆
论坛开幕			
Leader' s speech	13:35-13:40	speech 领导致辞	Li Yizhong, Member of the Standing Committee of the CPPCC, Deputy Director of Economic Committee of the CPPCC and President of China Federation of Industrial Economics 全国政协 常委、全国政协经济委 员会副主任、中国工业 经济联合会会长 李 毅中
	13:40-13:45	Speech by the leader from Hubei Provincial People' s Government 湖北省政府领导致 辞	Leader from Hubei Provincial People' s Government 湖北省领 导
领导致辞	13:45-13:50	Speech by the organizer 主办 单位领导致辞	China Council for the Promotion of International Trade, Automotive Sub-Council 中国国 际贸易促进委员会汽 车行业委员会

	13:50-13:55	Speech by the organizer 主办单位领导致辞	Luo Min, Director of the Industrial Culture Developing Center of MIIT 工业和信息化部工业文化发展中心主任 罗民
	13:55-14:00		Senior Executive of Germany VDA 德国 VDA 高管
Keynote speeches	14:00-14:15	Focus on the macro economic situation facing the commercial vehicle industry 重点关注商用车行业面临的宏观经济形势	Development Research Center of the State Council
主题演讲		Recommended keynote: 建议主题: 新常态下的商用车行业	
		commercial vehicle industry under the new normal	
	14:15-14:30	Focus on GB1589 draft, vehicle model standardization, articulated train, multimodal transport, swap trailer/tray, etc. 重点围绕《GB1589》征求意见稿、车型标准化、铰接列车、联运、甩挂/托盘等	Ministry of Transport 交通部
		Recommended keynote: 建议主题: 未来中国公路货运车辆行业政策前瞻导引	
		policy prospects and guidance on future China's highway freight vehicle industry	
	14:30-14:45	Focus on the industrial development in the future 重点关注产业发展未来	Ministry of Industry and Information Technology 工业和信息化部

		Recommended keynote:建议主题: “互联网+” 将给商用车带来什么	
		what will be brought to commercial vehicles by “Internet Plus”	
	14:45-15:00	How will China’s commercial vehicles go global? (tentative)中国商用车如何走出国门(暂定)	He Shijian, China Industry News 中国工业报 贺时健
		Recommended keynote:建议主题: 一带一路与中国商用车出口	
		One Belt and One Road (OBOR) and China’s commercial vehicle export.	
	15:00-15:15	Recommended keynote:建议主题: “新能源+智能制造” 未来汽车产业发展方向	Zhang Yongchang, President of Aurotek Corporation and Vice President of China-Europe Academy of Industrie 4.0 和椿科技有限公司董事、中欧工业 4.0 研究院副院长 张永昌

		future vehicle industry development direction of “new energy + intelligent manufacturing”	
	15:15-15:30	Recommended keynote:建议主题: 新常态下的商用车重振计划	FAW 一汽
		plan for the commercial vehicles’ revitalization under the new normal	
	15:30-15:45	Recommended keynote:建议主题: “新常态”下商用车企业的对策	Huang Gang, General Manager of Dongfeng Commercial Vehicle Co., Ltd. 东风商用车公司总经理 黄刚
		strategies of commercial vehicles manufacturing enterprises under the “new normal”	
	15:45-16:00	Recommended keynote:建议主题: 中国商用车“走出去”	Liu Peimin, China National Heavy Duty Truck Group Co., Ltd. 中国重汽 刘培民
		China’s commercial vehicles are “going global”	
	16:00-16:15	Recommended keynote:建议主题: 新常态下的轻卡市场前景	JAC 江淮
		market prospect of light trucks under the new normal	

		Recommended keynote:建议主题: “一带一路”——中国商用车产业国际化的机遇	Li Guiping, China International
	16:15-16:30	“OBOR” - opportunity of internationalization for China’s commercial vehicles	Marine Containers (Group) Ltd. (CIMC) 中集车辆 李贵平
		Recommended keynote:建议主题: 基于大数据平台的中国卡车用户分析	Shao Zhen, 360che.com 卡车之家 邵震
	16:30-16:45	China’s truck consumer analysis based upon big data platform	
“Germany Day” Activity		Application status and prospects of unmanned driving technology in commercial vehicle field 无人驾驶技术在商用车领域的应用现状和前景	
	16:45-17:00		
“德国日”环节			
Host:主持人: VDA 高管			
Senior executive of VDA	17:00-17:15	Analysis on global commercial vehicles market 全球商用车市场分析	